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Overview



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About This Report

As Canada's leading egg producer, Burnbrae Farms is committed to driving positive change within the Canadian egg industry's sustainability journey. This annual Sustainability Report offers a comprehensive review of our efforts spanning January to December, 2023 (unless otherwise stated). It encompasses all facilities and entities owned and operated by Burnbrae Farms involved in the production, grading, processing, packaging, marketing, and distribution of shell eggs and egg products in Canada.

In 2023, Burnbrae Farms expanded its operations by acquiring Ontario Pride Eggs and Monkland Distribution Facility, resulting in the addition of 200 new employees. Data regarding energy and waste from these new facilities will be integrated into the 2024 Sustainability Report.

As a privately-owned company, Burnbrae Farms prioritizes accountability and transparency.

We engage external expertise from Delphi, a Canadian sustainability consulting firm, to quantify our annual greenhouse gas (GHG) emissions. Additionally, we actively participate in the Carbon Disclosure Project (CDP) and receive ratings from leading sustainability audit organizations such as EcoVadis, Thesis, and Supply Shift.

Our GHG emissions calculations adhere to the WRI/WBCSD GHG Protocol, the foremost standard in corporate GHG accounting. Aligned with the United Nations Sustainable Development Goals (UNSDGs), our Environmental, Social, and Governance (ESG) strategy and objectives are informed by these global goals. While we have not developed a separate SDG framework, we demonstrate throughout this report how our initiatives contribute to the advancement of several key SDGs.

THE 17 GOALS | Sustainable Development (un.org)













































In this report, we highlight some of our women leaders. These diverse and determined colleagues exemplify poise, courage, and aspiration within the company.

President's Message

Dear Stakeholders,

It is with great pride that I present to you our 2023 Sustainability Report. This report captures our unwavering commitment to our foundational purpose of nourishing Canadians sustainably with Eggs for Life!® Being sustainably driven is a tremendous opportunity for us. It's an opportunity to build on the legacy we want to leave behind and I'm inspired by the impact demonstrated throughout these pages. This report sets out an overview of our 2023 activities against each of our sustainability focus areas: Environment, Health and Wellbeing, Community Spirit, Animal Care, and Safe Nourishing Food.

Amidst the challenges posed by rising inflation, escalating interest rates, and the persistent threat of avian influenza, I am proud to share that our organization has exhibited resilience, staying true to our values and objectives. We continue to make progress towards environmental stewardship. Our recent launch of solar-powered eggs represents a significant stride towards renewable energy. These innovative products, available in the Naturegg™ Solar Free Range and Omega Plus Solar Free Range varieties, embody our commitment to offering consumers with choice.

We expanded our operations with a new grading station and storage facility, further demonstrating our continuous pursuit of growth and excellence. Furthermore, our national consumer Masterbrand campaign, 'A Lot Goes Into a Little,' encapsulates our mission to deliver high-quality eggs and egg

products, reflecting our core values of excellence, sustainability, and compassion.

Our ethos of giving back resonates deeply within the Burnbrae Farms family. This year alone, we donated more than 1 million eggs and egg products to various charitable organizations across the country. Our philanthropic endeavours, including support for charities such as Toonies for Tummies, We Care, Parkinson's Canada, Swim Drink Fish, and Ronald McDonald House Charities, underscore our commitment to making a meaningful impact in our communities. Our community engagement and philanthropic efforts were recognized with the esteemed Canadian Grocer Impact Award for Community Service for 2023, a testament to the collective passion and commitment of our team.

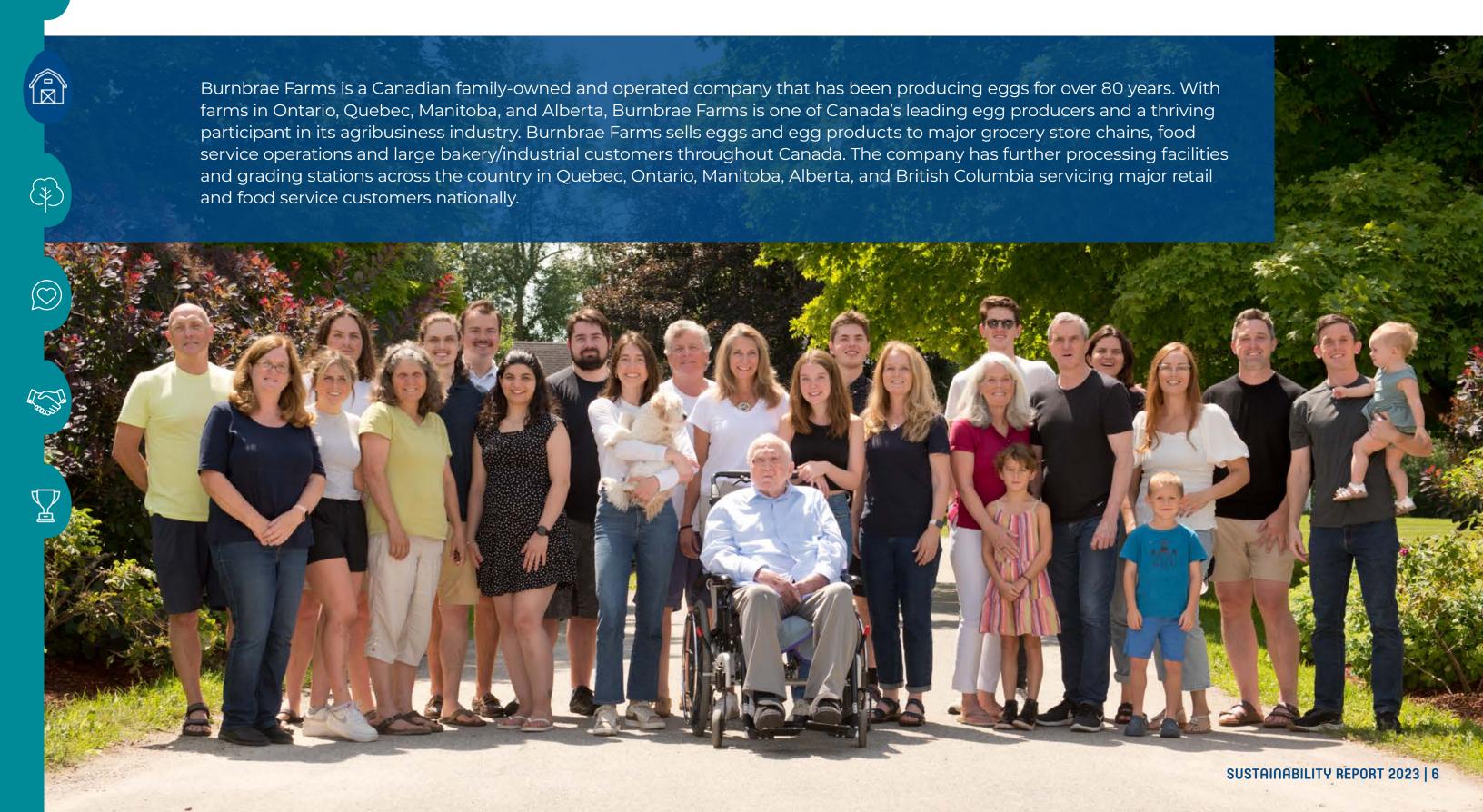
In conclusion, I extend my heartfelt gratitude to our dedicated teams across the country. Their dedication to upholding the values that define Burnbrae Farms is truly commendable. Reflecting on 2023 and looking ahead, our pledge remains as strong as ever: to nourish Canadians with nutritious, high quality and affordable eggs.

(Mayant Hed 52)

Sincerely,

Margaret Hudson, President and CEO

Company Overview













Proudly Canadian

Burnbrae Farms is a leader in the Canadian food industry and a national supplier of eggs and egg products. On March 23, 1891, Joseph Hudson signed the deed to a 100-acre farm he purchased in the village of Lyn, Ontario. He named it Burnbrae, 'burn' being the Scottish name for a stream, and 'brae' the name for a hillside. A little over 50 years later, his grandsons, Joe and Grant, introduced egg laying hens to the dairy farm setting in motion a legacy that continues to flourish. Today, Burnbrae Farms has been proudly supplying eggs and egg products to Canadians for over 80 years!

Our mandate is clear and far-reaching. We are unwavering in our commitment to provide Canadians from coast to coast to coast with safe, affordable, accessible, and nutritious eggs and egg products.

As we navigate the ever-evolving landscape of the agribusiness industry, Burnbrae Farms remains dedicated to delivering excellence, embodying our values, and contributing to the well-being of Canadians through the nourishing power of eggs.

Founded in

1891

100%

Canadian family-owned and operated and one of the largest egg businesses in Canada

More than 1,700 employees

Work with approximately

400Canadian farming

Canadian farming partners







8 grading stations



3 processing plants



2 distribution centres





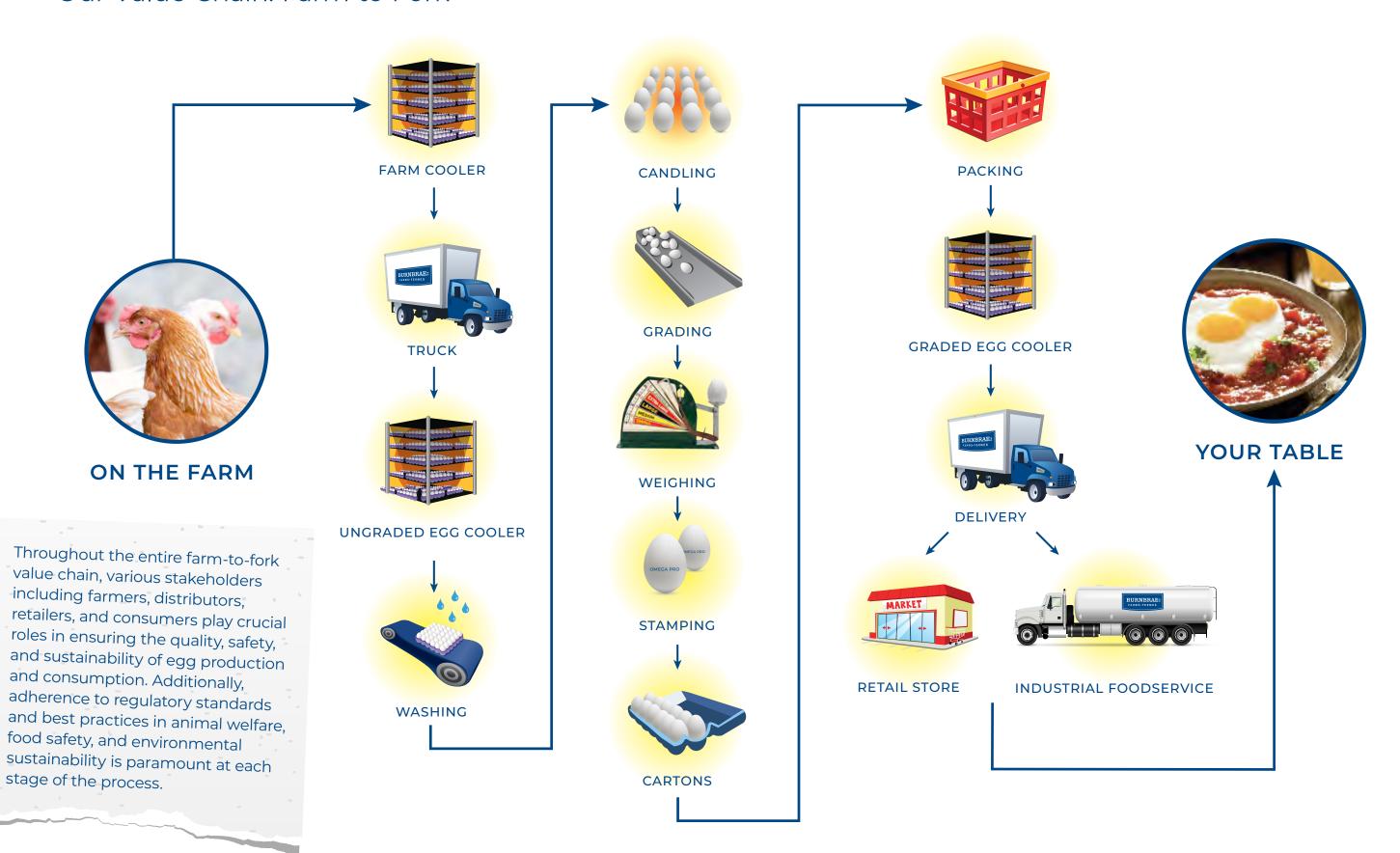








Our Value Chain: Farm to Fork











Our Approach to Sustainability

Burnbrae Farms and its employees conduct business in an ethical manner that is reflected in our values.

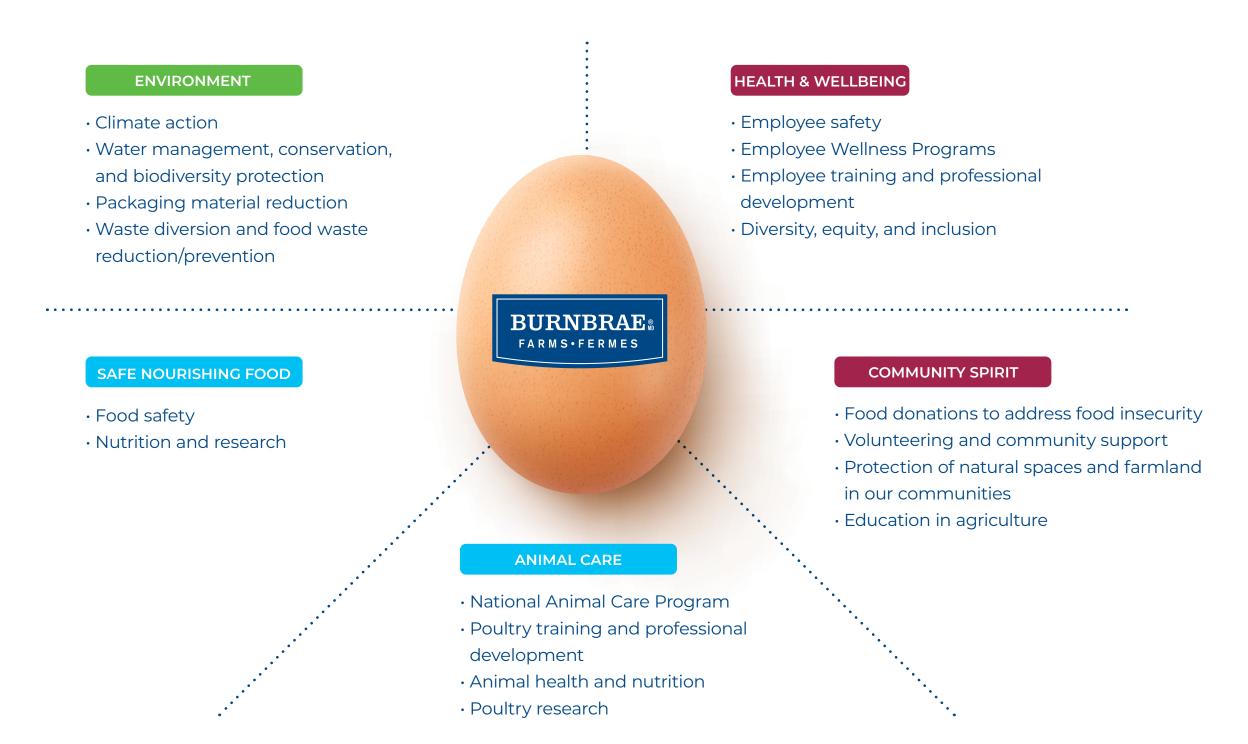
Burnbrae Farms is a leading provider of eggs and egg products in Canada. With this comes a responsibility to ensure those products are safe, reliable, and affordable. We embrace a long-range outlook that builds future prosperity — value for our customers, employees, and community partners. Our actions are reflected in our core values. These values help guide us as we balance the short and long-term economic, environmental, and social considerations of our business. Governing our sustainability strategy begins with our leader, Margaret Hudson, with oversight provided by the Senior Leadership, Sustainability, and Sustainability Governance teams. The Sustainability Governance Committee, with senior leadership representation, meets quarterly to discuss and strategize material topics relevant to the business.



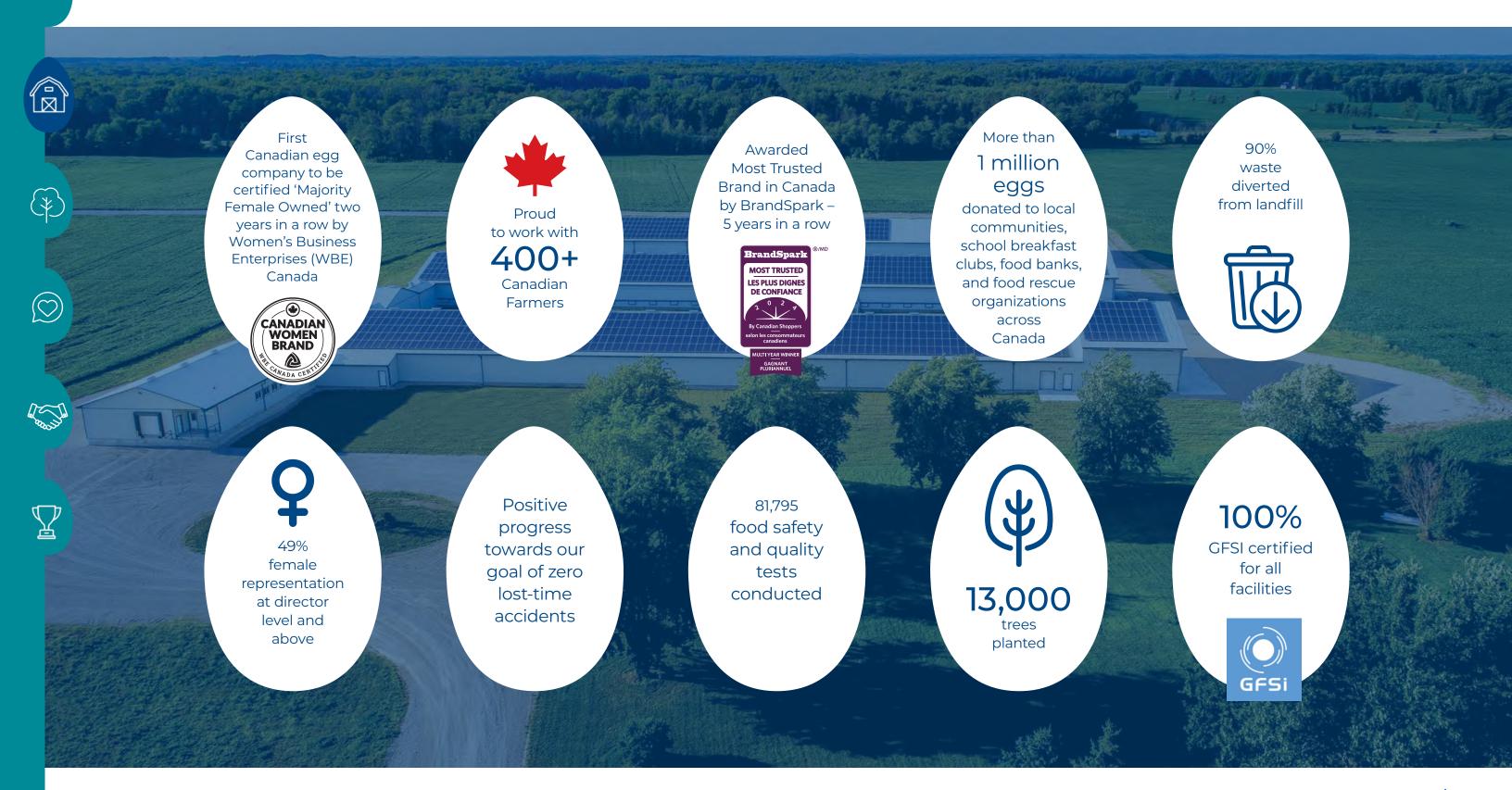


Our Key Areas of Focus

Our Environmental, Social, and Governance (ESG) strategy is incorporated into our business strategy. We focus our efforts on issues where we believe we can have the most positive impact. As we navigate challenges such as climate change and an evolving economy, our ESG strategy guides our actions and decisions across five key areas:



2023 Sustainability Highlights & Achievements



Environment



Environment















DESIRED OUTCOME:

Minimize our environmental impact in our poultry and processing operations by efficient use of resources, while preserving or enriching natural spaces













Climate Action

The world is warming. In fact, 2023 was the hottest year on record and had the highest concentrations of GHG in the air. Canada saw its deadliest fire season, and severe smoke pollution from eastern Canada fires that extended into the United States.*

At Burnbrae Farms, we recognize the severity of the climate crisis and are committed to mitigating our impact. Our climate strategy includes focusing on exploring new, greener energy sources, while attempting to conserve and use energy more efficiently. Burnbrae also has a strong commitment to preserving and enriching natural spaces, and thus, promoting biodiversity.

Our Climate Reduction Strategy consists of:



Footprint for Scope 1, 2, and 3



Targets and Develop Roadmap Implement

Reductions

Communicate Transparently

^{*}Tracking Canada's Extreme 2023 Fire Season (nasa.gov)

^{*}NASA Analysis Confirms 2023 as Warmest Year on Record - NASA

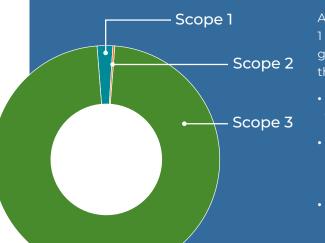
Reducing our Carbon Footprint

Burnbrae Farms has partnered with an external consultant, specializing in GHG accounting and strategy. They conducted a thorough review of our Scope 1 and Scope 2 greenhouse gas (GHG) emissions across our facilities, as well as a preliminary analysis of Scope 3 emissions.

We are best positioned to drive reductions in our Scope 1 and 2 emissions. Our scope I emissions stem from the combustion of natural gas and propane at our facilities, as well as the combustion of diesel in our vehicle fleet. Our scope 2 emissions are resulting from the generation of grid electricity that we use at our facilities. We are focused on increasing our use of renewable energy, exploring alternative fuels for our fleet, reducing natural gas use across our facilities and continually implementing new operational efficiencies. In 2019 and 2021, we invested in and installed two solar facilities. Burnbrae's Ralos farm is solar powered. In 2024, we will install data loggers at our Mississauga facility to identify opportunities that will help us become more energy efficient. Our intention is to roll this

Currently, infrastructure for fleet conversion to greener energy isn't widely available, but as it becomes more prevalent and accessible, we will work to migrate all our vehicles over time. In the short term, efforts have been made to increase the efficiency of Burnbrae's fleet of tractor trailers. This includes the addition of side skirts, tracking idling time and installing cab heaters/AC.

Scope 3 includes all indirect emissions that occur in the value chain and are a result of activities from assets not owned or controlled by the company, but are those that indirectly impact the business. While these emissions are not the direct responsibility of the company, they can represent the largest portion of its GHG emission inventory. Scope 3 emissions are tougher to control, and thus represent a challenge for businesses. That being said, they also represent our greatest opportunity for reductions. With that in mind, we look forward to working with suppliers, as well as the egg industry, to collectively amplify our impact.



Although our direct GHG emissions for Scope 1 and 2 are significant, the indirect emissions generated across our supply chain constitute the majority of our GHG emissions.

- Scope 1 (1.92%, 18,335 tonnes CO₂e) emissions that occur from sources controlled by Burnbrae.
- Scope 2 (0.11%, 1,033 tonnes CO₂e) indirect emissions associated with electricity consumption.
- Scope 3 (97.97%, 936,962 tonnes CO2e) emissions from assets not owned or controlled by Burnbrae, but that indirectly occur in the value chain.

1. GHG emission data has been calculated by Delphi and follow WRI/WBCSD GHG Protocol. 2. Scope 1 emissions include the following sources: natural gas combustion, propane combustion, and diesel use by our fleet. Refrigerants, on-site manure management, and our corporate passenger vehicles are excluded from our Scope 1 inventory at this time. 3. Scope 3 emissions are currently calculated using methods that provide order-of-magnitude estimates may be revised in future years as we gather more accurate data and calculate more representative scope 3 emissions.













Bullfrog Power

Burnbrae Farms has been a Bullfrog Powered customer since 2009 and, in that time, we've displaced more than 1,100 tonnes of carbon emissions. We began our clean energy transition by purchasing electricity from Bullfrog Power for some of our brands, such as Free Run Omega 3 Eggs. Bullfrog ensures the energy going onto the grid for our facilities is from clean, renewable sources, displacing energy from polluting sources.

Solar-Powered Egg Farms

- In 2023, we launched two brands of eggs from our solar-powered Ontario farm to the retail market.
- The Naturegg™ Omega Plus Solar Free Range and Naturegg™ Solar

 Free Range eggs, sold in Ontario, Quebec, and Atlantic Canada, are sourced from Burnbrae's Ralos farm, which is powered by solar energy.
- The Ralos farm, which was completed in 2019, runs on power provided by roof-mounted solar panels on three barns and generates a surplus that is shared with a second nearby Burnbrae farm.
- High-efficiency motors, lighting equipment, and ventilation systems installed at Ralos minimize energy consumption in the chicken barns. A battery system stores energy for use overnight or when clouds obscure the sun.
- Leveraging its experience with generating solar energy at its Ralos farm, Burnbrae Farms has installed a second solar field in Lyn, Ontario, which has a generation capacity of 500 kilowatts of energy annually—enough to power 85 homes all year long.



Environmental Stewardship

At Burnbrae Farms, environmental stewardship has been a longstanding priority, encompassing a wide range of initiatives from tree planting, woods and wild space preservation, shoreline or roadside cleanups, and farm management, aimed at supporting biodiversity. Furthermore, our manure management essentially falls under the realm of regenerative farming practices.

Our hen manure is far from being waste or a mere byproduct — it's a valuable resource. Farmers recognize its worth as a superior organic fertilizer that serves as a sustainable alternative to synthetic fertilizers for cultivating crops. Hen manure is packed with essential nutrients like nitrogen, phosphorus, and potassium, and its organic composition enhances soil quality and bolsters water retention. Burnbrae Farms manages hen manure according to applicable provincially mandated nutrient management programs. Since the early 1990s, we've proactively constructed enclosed concrete storage facilities for manure. These facilities secure the longterm, dry storage of all hen manure, preventing runoff and significantly minimizing emissions. Whether used responsibly on our own farm or sold to fellow farmers, our hen manure is a valuable organic fertilizer.

On our farms, we help support and enhance biodiversity. Burnbrae Farms preserves 1,000 acres of wooded and wetland areas in Eastern Ontario. Across our farm and property gardens, we prioritize the use of native trees, shrubs, and flowers to support pollinators. This commitment extends to maintaining 20 acres of lawn as dedicated 'bee lawns'. Each year, we plant native trees on lawns and in other open spaces to increase the corridors for bird and animal movement.

Across all our locations, we organize annual roadside and shoreline cleanups in spring or fall. Burnbrae employees actively participate in these events. This year, the Poultry Team from Lyn, Ontario, spent a full day at the Mac Johnson Wildlife Area cutting brush, removing invasive species, and planting trees for the Cataragui Conservation Authority. It was greatly appreciated and helped to clear much of the area.

We routinely collaborate externally in our commitment to biodiversity. Notably, we have participated in initiatives in Calgary, Alberta; Vaudreuil, Quebec; and Kemptville, Ontario in 2023.

Calgary Centre for Spiritual Living Mini Forest

We contributed to the Calgary Climate Hub Project this past September, in partnership with the Calgary Centre for Spiritual Living. This one project resulted in the planting of 200 trees, 400 shrubs, and 200 herbaceous ground cover plants to increase plant cover across Calgary. Calgary Centre For Spiritual Living Mini Forest - Calgary Climate Hub



Tree Planting in Vaudreuil, Quebec

This past spring, Burnbrae Farms St. Zotique, Quebec, pledged \$10,000 to a tree-planting project in the city of Vaudreuil-Dorion. This project will create a system of 'micro-forests' across the city to facilitate animal and bird movement and reduce acreages of lawn. In late October, close to twenty Burnbrae volunteers worked alongside other volunteers to help plant 200 trees to contribute to this project.



Tree planting with Ferguson Forest

Each year, Burnbrae purchases native trees from Ferguson Forest Tree Nursery to reforest around the farm. This year, we also donated 9,000 Red Oak and 3,000 White Oak acorns from our property to grow 12,000 oak trees at Ferguson Forest. Chris McDonald from Ferguson Forests stated: 'Burnbrae's donation to Ferguson Forest Tree Nursery of 12,000 oak seedlings will help fight climate change through reforestation in Ontario'.















Water Management

For over two decades, we have been committed to enhancing our water management initiatives. To comply with local wastewater release requirements, we have implemented systems designed to mitigate Biological Oxygen Demand (B.O.D) from wastewater before it's discharged into municipal systems at our Mississauga, Brockville, Upton, and Winnipeg facilities. Additionally, we have established processes to reclaim 'grey' water for floor washing purposes. A notable shift has been our move from chemical cleaners to an eco-friendlier gel cleaner that doesn't necessitate water usage.

Moreover, at our Lyn site, we capture and store 4 million gallons of wash water originating from barn cleaning and grading processes. After treating this water to achieve reduced B.O.D. levels, we reintroduce it to our lands. This innovative irrigation approach bolsters our hay production, especially during drier years. As we move forward, Burnbrae remains dedicated to identifying and implementing further measures to reduce water consumption and mitigate the environmental footprint of our wastewater discharge.



















Packaging

Packaging is essential for safeguarding the nutritional value, quality, and safety of the food we produce. Shell eggs require sturdy packaging to uphold their integrity, reduce food wastage, and ensure adherence to stringent food safety standards. Striking the right balance in our packaging choices is paramount.

Burnbrae is an active member of the Food Health and Consumer Products of Canada (FHCP) trade association, a founding member of the Canada <u>Plastics Pact</u>. We actively engage in conversations focused on enhancing the sustainability of consumer-packaged goods. Demonstrating our commitment, our egg cartons are made from reclaimed paper. Demonstrating our commitment, when possible, we source our egg cartons from recycled materials that are recyclable and we deliver our eggs to our customers in

reusable containers. On our farms, emphasis is on using durable plastic trays, skids, and divider boards. We are steadfast in our efforts to minimize excessive plastic use and enhance our management practices in this important area. Moving forward, we will continue to engage with the packaging sector, to increase the amount of recycled materials, and ensure they remain recyclable at the end of their lifecycle.

Our overarching objective is to continually reduce the environmental footprint associated with our packaging. We aim to amplify the incorporation of recycled and post-consumer recycled materials, help promote innovations to refine our packaging materials, and champion collaborative initiatives, exemplified by our partnership with Circular Materials.













Waste Reduction

While egg packaging has many reuse and recycle components, egg production inherently produces waste. Our commitment is to reduce landfill contributions through waste diversion, including recycling items such as paper, cardboard, metal, plastic, and leveraging circular economy techniques. This year, we achieved a national diversion rate of 90%.

The diversion and repurposing of eggshells is a a continuous opportunity for us to innovate. For example, at our Brockville facility, eggshell waste is composted. At our plant in Upton, eggshells enrich farmers' fields, and egg processing sludge is directed to a local biogas plant in St. Hyacinthe, diverting multiple tonnes annually. In Winnipeg, eggshell waste boosts animal feed calcium content. Additionally, we're spearheading a technique to dry wastewater material from our waste treatment facility, aiming to reduce water content and refine our waste management. We've also reimagined eggshells as innovative products.

> For instance, we recently launched Terrabrae, crafted from recycled eggshells. Expect its debut at select home and garden retailers in 2024.





Social



Health and Wellbeing
Community Spirit
Burnbrae Farms Foundation















Health and Wellbeing



DESIRED OUTCOME:

To be an 'employer of choice' with unparalleled culture, and a reputation for having a safe and healthy working environment where colleagues feel valued















Health and Safety

Our Occupational Health and Safety (OHS) goal is clear and ambitious. We foster a workplace safety culture that encourages employees to adhere to safety protocols, utilize safety equipment, recognize hazards, and voice any concerns they may have.

We continuously seek ways to enhance safety in our workplaces. Our safety record is exemplary, with our lost time and recordable frequency numbers regularly falling below industry standards.





Occupational Health and Safety Training and Communication:

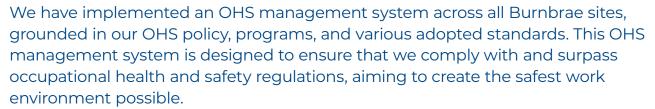
Training our team members in Occupational Health and Safety (OHS) is vital. It ensures they understand the potential risks and hazards associated with their roles and learn how to manage them effectively. Every new hire, including temporary staff and foreign workers, undergoes a thorough OHS orientation. This includes on-the-floor onboarding sessions that cover Burnbrae's safety standards, the site's operating procedures, safety guidelines, work protocols, and emergency response plans.

In 2023, we introduced a safety dashboard featuring six Key Performance Indicators (KPIs). This dashboard, which encompasses shop floor production and forklift observations, ensures adherence to training protocols and offers opportunities for positive feedback. Beyond these observations, our team, including workers, supervisors, and managers, conducts monthly inspections to pinpoint any potential hazards. Our proactive measures, such as preventative maintenance programs, hazard reporting initiatives, and risk assessments, play a pivotal role in preemptively identifying hazards before they escalate into injuries.

We launched a 4-hour training program tailored to both the Joint Health & Safety Committees and Managers and Supervisors. Key topics covered included hazard recognition, accident investigation, ergonomics, and more. Additionally, we consistently develop new company-wide procedures, guidelines, and documents (totaling 52) to ensure compliance, standardization, and a unified corporate safety perspective, while also updating existing ones.

All our facilities participated in the inaugural North America Occupational Health and Safety (NAOSH) week. This event featured engaging safety activities, fire drills, and comprehensive training sessions, cultivating a heightened sense of awareness and preparedness among our teams.





Every Burnbrae site houses a Joint OHS Committee that represents all employees. These formal committees, consisting of both management and employee representatives, oversee and advise on OHS programs. They identify potential hazards and recommend necessary controls. Moreover, the Joint OHS Committees strictly adhere to federal and provincial health and safety regulations. To achieve our goal of zero lost time accidents (LTA), each site is encouraged to take ownership of its safety management system, promoting continuous improvement and the formulation of future safety action plans. In 2023, we observed encouraging results: a 34% reduction in lost-time accidents and a 16% decrease in recordable injuries.

Our average LTA number of days across all poultry locations was 597 days. Notably, these facilities celebrated milestones of one year or more without a lost time accident:

LOCATION	Brockville, ON Processing	Mississauga, ON Grading	Vancouver Island, BC Grading	Winnipeg, MB Processing	Winnipeg, MB Grading
CONSECUTIVE DAYS WITHOUT AN LTA	834	2,840	848	542	452





Employee Wellness Programs

We provide programs aimed at supporting our employees, ensuring they have the necessary resources to maintain good health and flourish. Last year, we announced the upgrade of our employee dental plan, with no extra cost to our employees. In 2023, we continued to enhance our employee benefit programs, specifically in mental health and physiotherapy. We're pleased to report a two-fold increase in employee usage of both additional services, indicating their positive impact on our employees' well-being.



Every July, we recognize and celebrate the invaluable contribution of all Burnbrae Farms' employees across the country on Employee Appreciation Day. Their dedication and commitment every day allows us to provide Canadians with safe, affordable, nutritious eggs and egg products.



Employee/Management Committees

To enhance communication and engagement, we've instituted Management Employee Committees at each location, organizing events and promoting two-way communication. We actively seek and welcome employee suggestions, providing various channels for open communication, including in-person and virtual town halls, focus groups, crew meetings, and a confidential reporting line to senior management. This commitment to open communication ensures that employees feel heard, valued, and integral to our collective success.









Employee Development

We value every employee as a key contributor to our success and the embodiment of our purpose. We prioritize their growth and engagement by offering ongoing training, a safe work environment, and development opportunities at all levels, cultivating the creation of future leaders. Our leadership assessments & training are well underway. In 2023, we conducted 20 leadership assessments and delivered our first 'Building Grade A Leaders' frontline leadership development program. As part of our company-wide annual engagement focus group program, we ask employees to share their suggestions for enhancing the employee experience, which are incorporated into Engagement Action Plans.















Diversity, Equity and Inclusion

This year marked the launch of our Diversity, Equity, and Inclusion (DEI) training initiative, a pivotal component of our ongoing Leadership Program training. As part of our commitment to fostering an inclusive workplace, we provided employees with distinctive learning opportunities. Looking ahead, we are excited to continue a phased roll out of our DEI strategy. This year, we hope to establish a committee that will play a crucial role in furthering our organizational objectives, ensuring that diversity and inclusion remain integral aspects of our culture and operations.

Truth and Reconciliation

On September 30th, the National Day for Truth and Reconciliation, Canadians unite to learn about, recognize, and reflect upon indigenous residential schools. This day serves as a poignant reminder of the trauma endured.

Concurrently, September 30th is observed as Orange Shirt Day across Canada. On this day, Canadians don orange shirts to symbolize their commitment to recognizing the lasting intergenerational impacts of residential schools and to emphasize the principle that 'Every Child Matters'.

Reflecting upon our shared history is an integral step toward genuine reconciliation and healing. In homage to the countless Indigenous children forcibly removed from their families and the enduring pain experienced by affected families, Burnbrae Farms has made charitable contributions to the Orange Shirt Society over the past two years through their website, www.orangeshirtday.org.

Furthering our dedication to actionable reconciliation, we offered our employees the chance to enroll in a virtual reconciliation course facilitated by First Nations University Canada. This comprehensive online course delivers tailored anti-racist education, aligning with the Truth and Reconciliation Commission's 94 Calls to Action. Its objective is to foster a revitalized relationship between Indigenous Peoples and Non-Indigenous Canadians through immersive multimedia education. We are proud to share that Burnbrae sponsored 25 enthusiastic employees who enrolled in this informative course.



Majority Female Owned

Burnbrae Farms has been certified for the second year in a row as a Women's Business Enterprise (WBE). Canadian businesses that are at least 51 per cent owned and managed by women are eligible to be WBE Canada certified.

Generations of the Hudson family have been inspired by influential matriarchal women who were well educated, community minded, and strong role models. The 4th generation of the Hudson family is proud to carry on their legacy and is honoured to be accredited by WBE Canada.













Showcasing Women at Burnbrae

Having women leaders in predominantly male industry roles is pivotal for cultivating diversity, inclusivity, and innovation within organizations. Their contributions often result in enhanced decision-making, superior performance, and a fairer work environment, ultimately benefitting both the organization and its workforce.



Burnbrae Farms has a long tradition of employing women in leadership roles. One of the earliest women leaders was Lillian Burns, a manager of the first Burnbrae grading station hired in Lyn in 1961. Lillian worked for Burnbrae for 35 years and was well respected in her position. Here, we proudly highlight some of our current accomplished women leaders. Their stories and achievements serve as inspiration, encouraging others to champion positive change and cultivate more equitable and inclusive communities.



Lisa

SR. VICE PRESIDENT. **HUMAN RESOURCES**

'Nearly two and a half years ago, I was approached by a recruiter for Burnbrae Farms. Two compelling reasons led me to consider the opportunity: the company's female leadership, including its CEO, and the values displayed by the team members I met through the recruitment process. In my past roles, I often found myself as one of the few women in male-dominated environments. However, at Burnbrae Farms, my experience has been distinctively different.

Our CEO embodies both passion and strategic acumen, emphasizing not just outcomes but also the manner in which we achieve them. My initial role here revolved around integrating digital advancements while preserving our core culture-a challenge HR professionals like me relish. I've also collaborated closely with numerous female leaders across various domains like Human Resources (HR), Operations, and Marketing. It's invigorating to strategize alongside such accomplished women, and I eagerly anticipate our collective achievements as a diverse leadership unit.'



Sabrina

NATIONAL DIRECTOR, TECHNICAL **SERVICES & ENGINEERING**

'Having worked at Burnbrae for 2 years, I serve as the National Director of Technical Services and Engineering, Motherhood, for me, has highlighted the diverse strengths every mom possesses, honing my resilience and adaptability in leadership.

The most exciting part of leading my team is empowering individuals to reach their full potential, which fuels the success of our projects and business strategy. Building a supportive, inclusive work environment where diverse perspectives are valued is the cornerstone of my leadership journey.

In a traditionally male-dominated role, I've leveraged my experience in engineering, manufacturing, and project management to bring innovation, creativity, and diversity to the forefront. My role is about breaking barriers and introducing fresh perspectives.

Agriculture, like so many other industries, is undergoing a transformation, and women are playing a pivotal role in driving innovation and sustainability. Burnbrae's commitment to diversity and inclusion, along with the Women Business Enterprise accreditation, exemplifies our dedication to equality and progress.'















Jacqueline DIRECTOR, POULTRY OPERATIONS

'Women have always been integral to agriculture and family farms have thrived around core values of collective effort and innovation. My own roots trace back to farming, and I take pride in contributing to a family farm that supplies nutritious eggs to Canadians.

In my role as the Director of Poultry Operations, Loversee Burnbrae's own farms. One of our priorities has been to make sure we attract and retain the right people in the right roles. so our team is happy, our farms run smoothly with optimal production, and our chickens receive the best possible care. It is the dedicated individuals in our poultry department that make my role truly fulfilling. I collaborate daily with a team of passionate, diligent, and caring colleagues. Our shared love for farming infuses joy into our work, making every day both purposeful and enjoyable.

The Poultry Department at Burnbrae Farms is the foundation of the business, and I am proud to be in a position to build upon our strong family farm culture and help people feel part of something that matters'.



Jasmeen DIRECTOR, NATIONAL FOOD SAFETY AND QUALITY ASSURANCE

'The agriculture sector is evolving with an increasing presence of women in senior leadership and board roles.

At Burnbrae Farms, I oversee the production of safe, quality products, focusing on regulatory compliance. While I've navigated a predominantly male industry, I've viewed challenges as opportunities, emphasizing expertise over external perceptions. In Quality Assurance, decisions rooted in data and collaboration are crucial.

On a personal level, I feel that it is also very important that you choose the right partnerships. Being part of Burnbrae Farms and thus, the Women Business Enterprise (WBE) organization and working with other women in the field, provides invaluable support and insight from fellow accomplished women in the industry.

In the words of Steve Jobs, passion fuels excellence. Embrace what you do and stand by your decisions.'



Shariza **PLANT MANAGER**

'Trailblazing women who've broken down barriers so I could study engineering and find meaningful employment in manufacturing are my inspiration. My mission is to pay it forward, to nurture other women leaders who will succeed and thrive in manufacturing and to grow and develop a team of open-minded individuals who are people-centric and lead with strength and heart.

In a typically male dominated role, as a woman, representation matters. It is so important for next generations to see women role models demonstrating what can be accomplished if given the right opportunities. Women have characteristics that are the best of both worlds: we lead with heart, soul, connection, conviction, and passion. It is what makes us unstoppable at home and in the workplace.

I love the independence and autonomy of my job, to do something meaningful with my skills and talents, to be intentional in my work, to make my family proud, and to set a positive example for my team. Also, I hope to create a safe and comfortable workplace where employees feel valued and trusted to do their best every day!'













Community Spirit



DESIRED OUTCOME:

Communities in which we operate see and feel the impact of our charitable giving, colleague volunteerism, food assistance support, and leadership in agriculture literacy









The strength of Burnbrae Farms truly shines in community giving and volunteerism. We demonstrate a profound commitment to the communities where we reside and conduct business. Through our philanthropic partnerships and active employee engagement, we strive to enrich and strengthen these communities.



















\$45,000



\$16,500



\$15,000





\$25,000





\$7,000



West Park \$16,000



\$70,000



\$5,000



\$35,000



we \$11,000











Food Donations/Food Insecurity

This year presented numerous challenges for many Canadians, with heightened concerns surrounding food insecurity and the strain of rising inflation. Recognizing the increased demand, we endeavored to meet the growing requests for egg donations. By December 2023, we contributed more than 1 million eggs and egg-based products to numerous community organizations and food banks nationwide. It's a privilege to support these commendable organizations that tirelessly feed countless Canadians every day.

Furthermore, as the holiday season approached, Burnbrae employees from coast to coast united for our annual Holiday Food Drive. The dedication and spirit of our team, spanning grading stations, processing plants, farms, and offices, was truly commendable. Through their combined efforts, we were able to donate 3,600 pounds of food to various local organizations. We're immensely proud of our team's unwavering commitment to making a tangible difference in their communities.

Canada also faced severe forest fires in 2023, with many remote northern Indigenous communities bearing the brunt. In response to the urgent situation, Second Harvest, a prominent food rescue charity in Canada, reached out to us and other companies for assistance in sending essential supplies to Yellowknife. Rising to the occasion, our Calgary facility donated eggs that contributed to a combined 6,800 pounds of food for fire relief efforts.



Our Giving in Canada and Abroad

On Giving Tuesday (December 3rd), Burnbrae Farms matched all gifts in the World Vision Canada Two Hens and a Rooster program. Our President and CEO has proudly sponsored World Vision for over 20 years and Burnbrae has been sponsoring this gifting program since its inception is 2012. This program helps lift communities out of poverty by providing sustainable sources of eggs and meat.



Providing food and mental health support for children and youth in Canada has never been more important. Burnbrae Farms proudly supports the 'Night to Nurture' gala benefiting The Grocery Foundation's breakfast programs and Kids Help Phone. The Grocery Foundation's Toonies for Tummies campaign provides school-aged children access to nutritious meals and snacks at school.















Partnering and Volunteering

Employee Volunteer Grant

Burnbrae Farms has consistently prioritized giving back to the communities it serves. Beyond our corporate donations and sponsorships, we believe in empowering our employees to make a difference in their communities through volunteering.

To that end, we launched the Burnbrae Farms Employee Volunteer Grant Program in 2023. This initiative aims to motivate and support our employees to dedicate their time and expertise to charitable causes. Whether they volunteer individually or as a group, we offer grants to the respective organizations based on the hours volunteered. The core goal of this program is to encourage volunteerism in meaningful and impactful ways within the local communities our employees call home.

Upon volunteering for at least 20 hours during Burnbrae's fiscal year, an eligible charitable nonprofit organization will receive a \$200 grant. We are eager to discover and celebrate the various organizations our dedicated employees choose to support through their volunteer efforts.



Firetruck Pull, Brockville

Over the past several years, Burnbrae Farms has participated in the George E. Smith Firetruck Pull to raise money for the YMCA of Eastern Ontario. The bar is raised each year, and in 2023, the event raised over \$86,000 for the YMCA with a record 25 teams participating. Burnbrae Farms volunteers worked hard to bring in donations and rally teams to pull the firetruck! Harley, the pony, was there to cheer everyone on.



Parkinson Canada

Proud partner of <u>Parkinson Canada SuperWalk</u> since 2006, Burnbrae Farms and Parkinson Canada promote overall brain health for Canadians, and specifically those living with Parkinson's. Evidence suggests that omega-3 fatty acids like those found in our omega-3 enriched eggs may have neuroprotective properties, and thus, could make a positive contribution to brain health. Every year our employees proudly support Parkinson's Canada by participating in their Superwalk, raising money for this great cause.

Sponsorships

We take pride in supporting numerous organizations through sponsorships.









Dine with Eggs

Now in its third year, Burnbrae Farms and Taste Toronto presented Dine with Eggs — a six-week long culinary experience celebrating the versatility of eggs. Collaborating with over 30 premier Toronto establishments, patrons savored delectable dishes crafted with Burnbrae eggs, all while championing the cause of <u>Holland Bloorview Kids Rehabilitation</u> Hospital. For each egg-infused dish or cocktail purchased, Burnbrae Farms pledged a donation to Holland Bloorview.





Culinary Showdown

Burnbrae Farms sponsored & participated in the inaugural West Park Healthcare Centre Foundation Culinary Showdown. The event included an all-star line-up of 5 celebrity chefs competing for the coveted Culinary Showdown trophy, all while raising money in support of West Park Foundation and West Park Healthcare Centre.











Protection of Natural Spaces and Farmland in our Communities

For many years, our employees have been participating in annual shoreline/roadside cleanups, as well as tree planting. Each facility has a dedicated community investment budget to use for these types of initiatives.





BROCKVILLE















Education in Agriculture

In Canada, a mere 2% of our population are farmers, yet they feed the other 98% of the country. The agriculture sector is a crucial contributor to our economy. As urbanization intensifies and fewer individuals engage in farming, it becomes imperative for Canadians to understand where their food comes from and how it is produced. This is why we continue to support agricultural education, aiming to inspire the younger generation about their pivotal role in the food system.



Here are some initiatives through which we champion agricultural education and awareness:

THE ROYAL AGRICULTURAL WINTER FAIR

The Royal Winter Fair is an annual event held in downtown Toronto bringing agriculture to the city for over 250.000 visitors.

At the Fair, Burnbrae Farms hosts an education booth where employees inform attendees about egg farming and processing. We also annually sponsor the Burnbrae Culinary <u>Academy</u> where participants are treated to daily cooking classes led by experts using local ingredients.

AGSCAPE

For seven consecutive years, we have partnered with AgScape, an organization committed to delivering factual, balanced, curriculum-linked food literacy programs and resources to Ontario's educators and students. We believe that science-based. factual information about agriculture should be part of a child's education. In the last academic year alone, AgScape reached an impressive milestone of over 930,000 educational engagements, marking their most extensive outreach to date.

CALGARY STAMPEDE

Every year, at the Calgary Stampede, we sponsor Caravan Breakfasts where we serve up eggs and provide consumer education about egg farming. We also sponsor the Kitchen Theatre where innovative, healthy and scrumptious recipes are showcased, spotlighting the versatility and quality of Burnbrae products.

Together, through such initiatives, we strive to bridge the gap between consumers and the agricultural sector, promoting a deeper appreciation and understanding of our food sources.







Burnbrae Farms Foundation

In 2017, the Hudson family created the Burnbrae Farms Foundation in honour of Burnbrae Farms' founder. Joe Hudson and his wife, Mary Hudson. Their love of agriculture, feeding people, commitment to community, and doing right by the environment inspired our foundation's vision and mission. We take pride in our heritage and want to give back to the communities that have given us so much. A board of Hudson family members and senior Burnbrae Farms colleagues governs the Foundation's strategic giving and partnerships process. We've had the pleasure of supporting the initiatives of many non-profit organizations that aim to "Nourish Canadians sustainably".



Nourishing Canadians Sustainably!

OUR VISION:

At the Burnbrae Farms Foundation, we envision a Canada where everyone has access to responsibly sourced, affordable, and nutritious food.

OUR MISSION:

To provide at-risk Canadians with affordable, nutritious food

- To support sustainable agriculture by investing in research and innovation
- To demonstrate and inspire environmental leadership
- To support community programs that align with our vision

In fiscal 2023, We funded 15 organizations and donated \$184,667.

















Our Valued Partners



Here are some of the past and current recipients of donations from our Foundation.







































































Governance



Animal Care
Safe Nourishing Food















Animal Care



DESIRED OUTCOME:

Every hen, every day, receives the best possible care from our people, guided by science-based standards in a continuous improvement framework



Burnbrae Farms has a rigorous internal animal care program that is coordinated by our National Animal Care Specialist, Dr. Michelle Hunniford. Our Animal Welfare Working Group meets three times annually to provide oversight to the program, review internal animal care policies and procedures, and ensure that there is alignment among different departments.















National Animal Care Program

All of Burnbrae's wholly owned farms are compliant with the Egg Farmers of Canada (EFC) standard, as documented by second and third-party audits. The national Animal Care Program (ACP) for laying hens and pullets was updated in May 2023 by EFC with science-based, leading-edge standards for animal care and over 100 requirements for all housing systems including conventional cages, enriched, free run and free-range systems. This ensures consistent application of welfare standards across the country for the approximately 1200 egg farmers in Canada including Burnbrae Farms. Burnbrae Farms is compliant with this program and meets or exceeds expectations in the auditing processes.

In 2016, EFC committed to the industry-wide transition away from conventional cage housing by 2036. This transition timeline allows farmers to plan for the future. Since then, Burnbrae Farms as all other egg farmers Canadian Poultry Service Association. in Canada, has been replacing

conventional cages with other EFC-accepted housing designs. Burnbrae and our farming partners are transitioning to organic, free range, free run or enriched systems based on customer demand for these products at retail and food service. We are on target to phase out conventional cages by 2036. For more information see EFC's Annual Report: 2023_Egg-Farmers-of-Canada_Annual-Report.pdf (eggfarmers.ca).

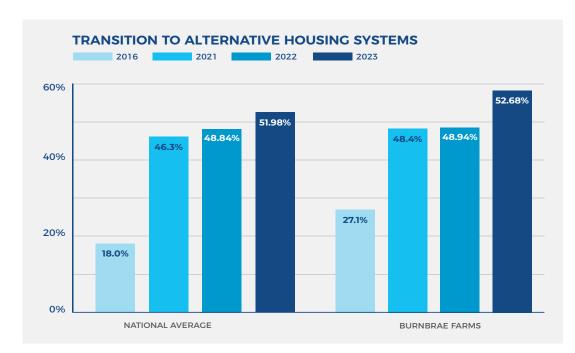
Members of the Burnbrae team actively participate in the development and execution of the ACP. We do this by being involved in various provincial, national, and international animal care and poultry welfare initiatives. We occupy a seat on the Board of Directors of the Egg Farmers of Ontario; we represent Canadian Poultry and Egg Processors on the Egg Farmers of Canada Board; we are associate members of the National Farm Animal Care Council (NFACC) as well as the

EGG FARMERS OF CANADA HEN ISSUANCE BY PRODUCTION METHOD

Production method	2023	2022	2021	2020	2019
Conventional housing	48.02%	49.64%	52.88%	59.02%	65.73%
Enriched colony	33.86%	32.47%	29.30%	24.52%	18.18%
Aviary/free run	11.34%	11.14%	11.43%	10.42%	10.62%
Organic	5.40%	5.43%	5.07%	4.85%	4.41%
Free range	1.38%	1.32%	1.32%	1.19%	1.06%

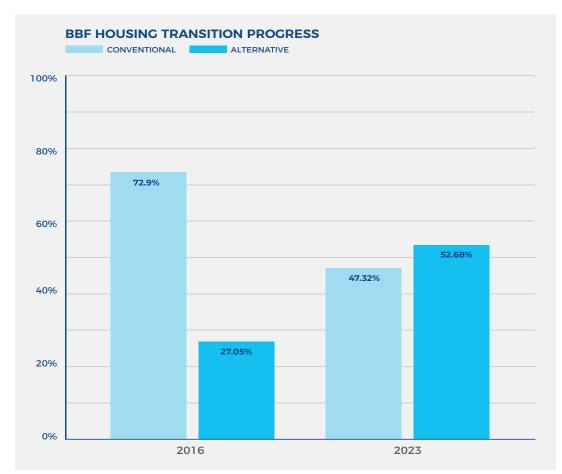
Source: Egg Farmers of Canada 2023 Annual Report p. 18

2019-2022 data represents December, end of year value. 2023 data represents July, mid-year value



Above: The percentage of hens housed in alternative systems in Canada vs at Burnbrae-owned farms in 2016, 2021, 2022, and 2023,

Below: The percentage of birds housed in conventional vs. alternative housing (enriched colony, free run, free range, or organic) in 2016 vs. 2023 on Burnbraeowned farms.







Training and Professional Development

All new poultry employees are trained in animal care, and all current poultry employees receive annual retraining in animal care and handling. This training program is administered by our Animal Care Specialist and includes a review of the animal welfare statement, employee code of conduct, biosecurity guidelines and rules, as well as modules on animal health, handling, and transportation.

We also train all outside service crews that help us move and vaccinate our birds. This includes having every crew member watch a training video in either English, Spanish, or French and sign off that they understand our animal care expectations.

In 2023, we implemented a more rigorous Visitor's Policy on our farms. Every visitor, whether they enter the barns or are working on the property, is expected to sign off on our Poultry Code of Conduct. Our goal is for everyone involved to be aware of, and held to, the same high animal care standard as our own employees.

Our team has worked hard this year to make all our training materials more accessible to employees by transitioning to an updated digital file sharing platform. We also created an Emergency Live-Haul Procedure and Training Program in English, French, and Spanish that was used to train all our internal service crew employees in May 2023.













Animal Health and Nutrition

We believe that disease prevention is crucial to ensuring good animal health. We work with poultry veterinarians, nutritionists, and others to proactively mitigate diseases and develop comprehensive health protocols.

Vaccinations and Bird Health

We have implemented a standard vaccination program for all our flocks. This program is regularly reviewed by the poultry team in consultation with veterinarians to reflect the latest disease challenges. We conduct periodic tests to determine the effectiveness of our vaccination program at protecting our flocks against specific diseases. We also test all incoming flocks when they arrive as chicks for key infectious diseases.

Nutrition

We regularly consult with nutritionists to ensure that our birds are fed a high quality, nutritious feed ration that is tailored to their specific dietary needs. We also work with feed companies, veterinarians, and researchers, to explore nutritive solutions to proactively prevent disease. For example, this year we worked on a project that focused on improving water quality and preventing biofilm buildup.

Biosecurity

Although the Avian Influenza burden lessened in 2023 when compared with the global outbreak in 2022, biosecurity remains as important as ever. As a precaution, we continued to implement heightened biosecurity during both the spring

and fall migration seasons, and that will likely continue seasonally going forward.

We are also testing different cleaning and disinfection procedures, including looking at the efficacy of different detergent products, so we can give our birds the best start possible when a new flock gets housed in a barn.

Poultry Research

We believe that providing our birds with good welfare means that our poultry management practices must be guided by scientific expertise with an aim towards continuous improvement. Therefore, we strive to support poultry research in as many ways as we can. One of the ways we do this is by providing monetary support to different research associations, such as the Poultry Innovation Partnership at the University of Alberta. We also collaborate with researchers. which includes providing access to our barns, birds, and data to help answer crucial questions that are important to us and the broader poultry industry. One research focus for us in 2023 has been gut health and to explore different strategies to prevent, detect, or treat bacterial disease challenges.















Safe Nourishing Food



DESIRED OUTCOME:

Offer safe and wholesome food, produced through an indisputable commitment to quality assurance



Eggs aren't just delicious, they are also extremely nutritious. and packed with essential nutrients like protein, choline and folic acid. We adhere to the highest food safety standards and are continuously seeking better ways to ensure the safety of this important staple for Canadian families.





Our Food Safety Programs

Food safety is an unwavering commitment for Burnbrae Farms. It's not just a priority, but an integral part of our culture, ensuring that our customers and consumers always receive safe, high-quality, and nutritious food.

We have a robust Food Safety and Quality Management system that includes policies and standard operating procedures. We continuously monitor the effectiveness of our food safety programs through thorough testing of our manufacturing environment and our products. Each production batch undergoes rigorous analysis by our qualified Quality Assurance team. Before reaching the market, products are subjected to both microbiological tests and sensory evaluations performed in our processing facilities.

To instill confidence in the delivery of safe food to our customers, we adhere to the highest food safety standards set by the Global Food Safety Initiative (GFSI). All our grading stations and processing facilities undergo annual audits by third-party auditors adhering to Brand Reputation Compliance Global Standards (BRCGS) recognized by GFSI. Notably in 2023, we introduced unannounced audits in 80% of our sites, and we are pleased to report that all our plants successfully passed their BRCGS audits under this new requirement. This demonstrates the commitment to be audit ready everyday by our food safety and operations teams. We are happy with this result and in 2024, we aim to expand this standard across more facilities and new acquisitions. In addition, our trained BRCGS-certified Food Safety and Quality team members play a pivotal role by conducting regular audits to ensure compliance.





Our Commitment to Food Safety

We remain focused on enhancing food safety and quality culture across all our plants. We firmly believe that food safety is everyone's responsibility, and it is about the right behaviours and attention to detail every single day. Collaborating with our multidisciplinary teams, we rolled out a Food Safety Culture workshop in 2023, piloting from our Winnipeg facility, with plans to extend this initiative across the organization in 2024. The workshop's objectives are to emphasize the importance of proactive communication, food safety hazard recognition, and individual accountability. We empower and encourage all employees to voice concerns, undertake corrective actions, and conduct proper root cause analysis to prevent future recurrences.

We strongly believe that you manage what you measure. In 2019, we launched Food Safety and Quality KPIs coupled with a Quality Assurance Dashboard as a measurement tool to improve food safety and quality performance across our facilities. Each month, production sites across the organization are assessed on their well-defined KPIs, and a quarterly review is held with plant management and operations senior leadership to discuss successes and failures. The program's first three years have been very successful, and stretch targets are set every year to drive continuous improvements. Last year, we set a target to improve our food safety and quality KPIs based on the previous year's results, which would mean a reduction in Food Safety and Quality incidences. We are pleased to report that we had zero food safety incidences and reduced quality incidences by 6% in our processing sites in 2023. We are happy with this progress, but there is still work that needs to be done. In 2024, we will continue working with our cross functional teams to achieve further reductions.



















Behind the scenes: Filming external educational content about the nutritional benefits of eggs.

Nutrition and Research

Eggs are a nutritious, protein-rich food choice, and we take immense pride in delivering these high-quality eggs and egg products to Canadians every day. A single large 53g egg offers approximately six grams of protein, complemented by an array of vitamins, minerals, and vital antioxidants like lutein. Additionally, eggs are naturally low in saturated fat, sodium, and carbohydrates, constituting only 160 calories per 2 egg serving (150g).

With over 130 years in farming, at Burnbrae Farms we know all about eggs. We aim to provide our customers with accurate information about the housing of our hens and the nutritional benefits of eggs. We recognize we have curated an extensive knowledge hub on our website, packed with articles, blog posts, and podcasts explaining the many benefits and attributes of eggs. Explore our insights and blogs on BurnbraeFarms.com.

Our commitment to advancing the health and well-being of Canadians inspires us to make strategic investments in innovation and clinical research pertaining to egg nutrition. A case in point is

our collaborative venture with the University of Manitoba, where studies into the potential benefits of eggs for vision continue. Learn more about this research initiative here. Also, we have sponsored a bursary for over 10 years at the University of Guelph to support students studying nutrition.

A single large 53g egg offers approximately six grams of protein

The inherent perfection of eggs enables us to minimize modifications in our processed egg products. We meticulously select and integrate only essential ingredients, maintaining a rigorous review process for our ingredient portfolio to make certain we adhere to the highest standards of quality and integrity. Moreover, eggs are easily fortified with certain dietary nutrients by including them in the hens' feed at higher levels. Addressing prevalent nutritional gaps, we enhance our eggs with essential nutrients like omega-3, vitamin D, and lutein. Burnbrae Farms proudly offers a diverse range of fortified eggs in the Canadian market, exemplifying our dedication to enriching the nutritional landscape while contributing meaningfully to the health and vitality of Canadians.

Awards











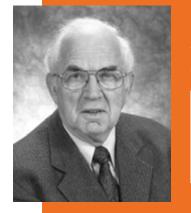




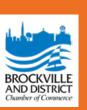


Awards

It's always particularly rewarding when our efforts are recognized. We are very humbled, yet proud of the recognition we've received.



2023 Lifetime Achievement Award



A very special congratulations to Joe Hudson, co-founder of Burnbrae Farms, on his Lifetime Achievement Award from the <u>Brockville & District</u> <u>Chamber of Commerce</u>.



2022 Business Person of the Year Award



The Brockville and District
Chamber of Commerce
2022 Business Person of the Year
award was awarded to Margaret
Hudson, President and CEO of
Burnbrae Farms.

2023 Impact Award: Community Service



Burnbrae Farms received the <u>2023</u>
<u>Impact Award for Community Service</u>
<u>for going above and beyond to make</u>
<u>the world a better place.</u>





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For more information, please visit our website at **BurnbraeFarms.com**